

Cowbridge Comprehensive School

Acceptable use of Twitter Policy

Cowbridge Comprehensive School's Twitter feed was set up to provide information on news and events for students, parents and the wider community.

Our follow policy on Twitter is based on relevance and usefulness to the school but does not mean we necessarily endorse any individual or organisation or any comments they make on Twitter.

We will only Retweet (RT) messages from feeds which the school follows or if we believe it will be helpful or interesting for our followers.

Cowbridge Comprehensive Schools Twitter feed will ordinarily, be updated and monitored during normal school hours, Monday to Friday. However, circumstances may dictate that updates are provided at different times.

The School is founded on an ethos of collaboration and we actively engage in conversation with other Twitter users. We cannot however guarantee to reply to all messages, although we will engage in conversation wherever possible.

All @Replies and Direct Messages are read and will be passed on to the appropriate party in the School to offer them the opportunity to engage.

We accept no responsibility for lack of service due to any social network downtime or unavailability.

Most online communities have their own rules and guidelines, which we will always follow. We reserve the right to remove any contributions that break the rules or guidelines of the relevant community and as such you must comply with the spirit of the following standards. The standards apply to each part of any contribution as well as to its whole.

Contributions must:

- Be accurate (where they state facts).
- Be genuinely held (where they state opinions).
- Comply with applicable law in the UK and in any country from which they are posted.

Contributions must not:

- Contain any material which is defamatory of any person.
- Contain any material which is obscene, offensive, hateful or inflammatory.
- Promote sexually explicit material.
- Promote violence.
- Promote discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.
- Infringe any copyright, database right or trade mark of any other person.

- Be likely to deceive any person.
- Be made in breach of any legal duty owed to a third party, such as a contractual duty or a duty of confidence.
- Promote any illegal activity.
- Publicise your, or anyone else's, personal information, such as contact details.
- Advertise products or services.
- Be threatening, abuse or invade another's privacy, or cause annoyance, inconvenience or needless anxiety.
- Be likely to harass, upset, embarrass alarm or annoy any other person.
- Be used to impersonate any person, or to misrepresent your identity or affiliation with any person.
- Give the impression that they emanate from us, if this is not the case.
- Advocate, promote or assist any unlawful act such as (by way of example only) copyright infringement or computer misuse.

Suspension and termination

We will determine, at our discretion, whether there has been a breach of this acceptable use policy through your use of our site. When a breach of this policy has occurred, we may take such action as we deem appropriate.

Failure to comply with this acceptable use policy constitutes a material breach of the terms of use upon which you are permitted to use our site, and may result in our taking all or any of the following actions:

- Immediate, temporary or permanent withdrawal of your right to use our site.
- Immediate, temporary or permanent removal of any posting or material uploaded by you to our site.
- Issue of a warning to you.
- Legal proceedings against you for reimbursement of all costs on an indemnity basis (including, but not limited to, reasonable administrative and legal costs) resulting from the breach.
- Further legal action against you.
- Disclosure of such information to law enforcement authorities as we reasonably feel is necessary.

We exclude liability for actions taken in response to breaches of this acceptable use policy. The responses described in this policy are not limited, and we may take any other action we reasonably deem appropriate.